



Missing the mark?

Certification sells.

A certification mark means assured consumers, accessible markets

You've taken pains to make sure that
your new product meets all applicable
standards in your target markets.

Now prove it.

Although most standards are voluntary,
you can rarely afford to ignore them.
Safety- and quality-conscious purchasers
demand compliance with standards.
And, for some products, it may be
a legal requirement.

You need to show consumers and regulators
that your product or service is up to par.

That's where we can help.

We're the Standards Council
of Canada.

Demonstrate conformance

If you are selling a product or service based on a standard, chances are a Standards Council accredited certification body (CB) can help you demonstrate that it meets the requirements of major markets in Canada and around the world.

The Standards Council of Canada has accredited more than 20 CBs to perform certification in a variety of subject areas.

What's the process?

CBs provide ongoing, independent, third-party evaluation through a formal system that includes examining a product sample, testing, making periodic follow-up visits to your manufacturing facility and auditing your facility's quality system.

Although the certification process varies, a typical process might include:

- an application in which you describe the product to be certified and list all factory sites;
- a meeting with the CB to discuss and choose certification options;
- an outline of the testing and evaluation required; and
- a time and cost estimate for the service.

Have mark, will travel

Standards Council-accredited CBs can help you streamline the time and cost of obtaining product certification for multiple markets. Cooperative agreements between the Standards Council and its foreign counterparts allow some CBs to conduct the testing required by foreign markets here in Canada.

Why a Standards Council-accredited CB?

The Standards Council has internationally recognized credentials:

- The Standards Council is the Canadian member body of the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC), two of the world's foremost standardization bodies.
- The Standards Council oversees the National Standards System, with its 270 member organizations and 15,000 individual participants.
- Canada's National Standards System, with its high level of organization and collaboration, is the envy of the world.
- The Standards Council provides a single respected voice for that system — from the standards developers to the auditors.
- The Standards Council's accreditation program is based on internationally accepted guide documents.
- The Standards Council participates in mutual recognition agreements to ensure that the work performed by accredited CBs is recognized world wide.

Do I really need certification?

Certification for your product may be a legal requirement. It's definitely a law of the marketplace. No matter what you're selling, a certification mark can help your business compete in the domestic and international arenas.

But don't just take our word for it — make us prove it. First visit our Web site for a current list of Standards Council-accredited CBs. Search for those in your specialty area. Then contact them, or the Standards Council directly. Ask tough questions. Put us through the wringer. We're not afraid to tell you the truth about us and what we can do for you.

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Visit the Standards Council's World Wide Web
site at <http://www.scc.ca>
E-mail us at info@scc.ca
Call us at 1+ 613 238 3222

Getting accredited

Accreditation is a valuable way for CBs
to demonstrate to the public, regulators and clients
that they are not only dependable but also
committed to quality of service.

If you are interested in finding out more
about becoming an accredited certification body,
please contact us.



Standards Council of Canada
Conseil canadien des normes

Canada